



**Flinders**  
UNIVERSITY

Creative Arts  
Media

**FLINDERS FOR**  
**CREATIVE ARTS & MEDIA**





# STUDY AT FLINDERS

In an era of disruptive change, Flinders University is growing its international reputation as a world leader in research, an innovator in contemporary education and a source of enterprising graduates equipped to change the world.

The University acknowledges the traditional owners of the lands Flinders University teaches across (Arrernte, Boandik, Bungarla, Dagoman, Gunditjmarra, Jawoyn, Kaurna, Larrakia, Navo, Ngarrindjeri, Peramangk, Ramindjeri, Wardaman, Warumungu, Wurundjeri, Yolgnu) and honour their Elders past and present.

## TOP 2% UNIVERSITY WORLDWIDE\*

## NO.1 IN SA

for teaching quality, student support,  
and starting salary\*\*

More than 500 undergraduate,  
postgraduate and research degrees

Over 25,000 students supported by  
over 2,600 staff\*\*\*

**New Venture Institute Top Challenger:**  
Asia-Pacific UBI Global World Ranking Report 19/20

**Over 550 scholarships, worth \$2.2m in total**

\* THE World University Rankings 2020 as a percentage of the total number of universities in the world according to the International Association of Universities

\*\* The Good Universities Guide 2020 (undergraduate), public SA-founded universities only

\*\*\* Staff and student numbers are preliminary figures based on data collected 6 April 2020 and subject to change.



AT FLINDERS IT'S

# ALL ABOUT YOU

## CHOOSE YOUR DEGREE

From medicine to business, science or arts offerings, Flinders University offers more than 500 undergraduate, postgraduate and research degrees taught by global and national experts focused on the experience and outcomes of their students.

## BE TAUGHT BY LEADERS

At Flinders, you'll be taught by teachers who are leaders in their fields. They are plugged into industry trends and connected to professional networks. Your future career will take practical shape from the very beginning of your studies as we guide you from the classroom to the workplace through inspired teaching, practical placements, internships, field education and industry projects.

## BENEFIT FROM WORLD-CLASS RESEARCH

Flinders University's research strengths include biomedical and clinical sciences, culture, policy and society, health and medicine, mental health and human behaviour, molecular science and technology, defence, engineering, water and environment. With 90% of Flinders' research rated world-standard or above,\* your studies will be supported by the up-to-the-minute knowledge of highly skilled researchers and lecturers.

\*Flinders rating 89.7%, rounded up to 90%. Excellence in Research for Australia, 2018

## GET THE SUPPORT YOU NEED

Flinders is SA's No.1 university for student support.\*\* From campus facilities to financial support, mental health and wellbeing resources and services, student grants, counselling services (including careers and financial) and many social opportunities, we offer a range of services to ensure your study experience is everything you want it to be. Find out more about student support on page 49.

\*\*The Good Universities Guide 2020 (undergraduate), public SA-founded universities only

## EXPERIENCE A UNIVERSITY LIKE NO OTHER

Our geographic footprint stretches from the top of the Northern Territory through to South Australia and regional Victoria. Internationally, joint courses are delivered with leading universities in China, Hong Kong, Malaysia, Singapore and Indonesia. Our main campus at Bedford Park is an environment that fosters creativity. Sitting in stunning natural surrounds, it boasts spectacular views to the city and coast and features an award-winning, state-of-the-art student hub that fosters interactive learning in a digitally enabled environment.

## JOIN A GLOBAL COMMUNITY

Flinders University graduates are enterprising, innovative and curious thought leaders in over 120 countries around the world. When you graduate from Flinders, you'll not only join over 106,000 graduates from an amazing variety of fields, you'll graduate from SA's No. 1 university for starting salary.\*\*

\*\*The Good Universities Guide 2020 (undergraduate), public SA-founded universities only

## GAIN REAL-WORLD EXPERIENCE

Flinders Work Integrated Learning (WIL) enables you to gain work experience while you study. You'll have the opportunity to gain real-world experience through placements, practicums, field studies, and simulated workplace settings and assessment activities. Flinders aims to provide each and every student with access to a WIL opportunity during their studies.

## THINK BIG. MAKE AN IMPACT. DESIGN YOUR FUTURE.

Careers are evolving and the workplace of the future will look very different from today. Powered by Flinders' New Venture Institute, our suite of innovation and enterprise electives and courses will help you to develop the 'personal enterprise skills' that employers are looking for, and equip you with the ability to adapt to whatever life throws at you, personally and professionally. No matter what you choose to study at Flinders, you can embed an innovation and enterprise elective into your degree.

## TAKE YOUR STUDIES OVERSEAS

Why wait until you graduate to explore the world? Flinders' Learn Without Borders could see you studying overseas, gaining a unique perspective and immersing yourself in a different culture, language and lifestyle.

"My exchange was honestly one of the most amazing and rewarding six months of my life. The friends I made, the things I saw and experienced will stick with me for the rest of my life."

Rebekah Jones  
Canada

## EXPLORE FLINDERS SCHOLARSHIPS

Flinders offers a generous range of scholarships for students in undergraduate courses. With over 550 available scholarships, including scholarships to students from low socio-economic backgrounds, students from rural and regional areas and Indigenous students, you may be eligible for support that will help you achieve your goals at university.

"The Wyndham Richardson Scholarship Fund has been invaluable to reduce the financial pressure during studies, especially now that I am in the later years of my degree."

Ryan Rowston, Bachelor of Computer Science  
Wyndham Richardson Scholarship Fund

# FLINDERS VILLAGE



**\$1.5 billion development**

Centred around the new Flinders Train Station (due to open early 2021) and directly connecting the University's main campus to its Tonsley innovation precinct and the Adelaide city centre, the \$1.5 billion Flinders Village development will create a campus environment which merges university life with the wider community.

Flinders Village will feature student accommodation, an advanced health research facility, transitional health accommodation, a hotel, and amenities such as retail facilities, benefitting students, staff and the community.

**Community-centred student living**

**Flinders Station links Bedford Park to Tonsley and the city**

YOUR CREATIVITY WILL DRIVE  
TOMORROW'S INDUSTRIES

# CREATIVE ARTS & MEDIA

## CREATE YOUR FUTURE

### STUDY CREATIVE ARTS & MEDIA AT FLINDERS

Think about those people who create laughter, bring tears and smiles, influence global fashions or inspire others. You could become one of those people.

#### EXPLORE YOUR CREATIVE PASSIONS

Creativity is one of the most powerful and sought-after commodities on the planet. It drives screen, fashion, digital media, dance, writing and more. The world needs people with creative skills to drive innovation in a range of industries. Learn how to unlock your visual, verbal and written skills to communicate your ideas.

#### A REWARDING CAREER

The range of careers that can stem from a degree in Creative Arts and Media is incredibly broad. Your writing skills could lead you to a career in publishing. Your digital expertise could open up possibilities in gaming or animation. Your acting could lead you to roles in major stage or screen productions.

#### STUDY FOR SUCCESS

Flinders has a long history of producing successful Creative Arts and Media graduates. Our close collaborations with industry such as State Theatre Company of South Australia, the Adelaide Fringe and Adelaide Film Festival (to name a few) give students the chance to gain placements, learn from the very best and gather real-world experience.

## World No. 1

Flinders University in collaboration with CDW Studios has been named the world's No. 1 Digital Illustration School

Rookies Global Rankings 2017 and 2018



Bachelor of Arts

Build a career around ideas that shape the world we live in.

Develop a range of transferable skills that are highly valued in a wide range of jobs and industries. You'll learn how to investigate and analyse ideas, communicate your findings and build your knowledge base in a variety of areas. Studying a BA will also give you the chance to gain first-hand experience of how to apply what you learn through practical topics, placements and internship opportunities.

<b>Bachelor of Arts</b> 3 PT D	
PREREQUISITES	None
ASSUMED KNOWLEDGE	None
SATAC CODE	214031
2020 MINIMUM SELECTION RANK	60.00
GUARANTEED ENTRY SELECTION RANK	70.00
TAFELINK	Cert IV or above
ADJUSTMENT FACTORS	Yes
See the inside back spread for more information on your admission pathways, opportunities to enhance your degree, and how to apply.	

MAJORS AND MINORS

The following study areas can be taken as a major or minor:

Creative writing

Creative writing develops the creative, practical, critical and collaborative skills necessary to pursue a career in the communication, arts and related creative industries.

Drama

Drama offers grounding in the theories of theatre and performance workshops in movement, voice, improvisation and Stanislavskian techniques.

Screen and media

Screen and media involves the study and analysis of a wide range of screen-based media including film, television, computer games and online media.

Visual arts

Visual arts provides the technical, aesthetic, and cultural skills to understand and work in the arts and cultural sectors, and related fields.

Bachelor of Creative Arts (Costume Design)

Bring characters to life through costume design.

Offered in collaboration with TAFE SA (RTO code: 41026), this degree enables you to design and construct costumes to create iconic looks and visually stunning garments. Costumes are a vital component of stage and screen productions, but your skills could also be used in cosplay, children's entertainment, dance and competitions. Whatever your passion, at Flinders you'll gain a practical and theoretical understanding of the costume industry.

<b>Bachelor of Creative Arts (Costume Design)</b> 3 PT D	
PREREQUISITES	None
ASSUMED KNOWLEDGE	None
SATAC CODE	234721
2020 MINIMUM SELECTION RANK	60.00
GUARANTEED ENTRY SELECTION RANK	70.00
TAFELINK	Cert IV or above
ADJUSTMENT FACTORS	Yes
<b>Bachelor of Creative Arts (Costume Design) (VET Pathway)</b> 1.5 PT D	
PREREQUISITES	None
ASSUMED KNOWLEDGE	None
SATAC CODE	234731
2020 MINIMUM SELECTION RANK	NA
GUARANTEED ENTRY SELECTION RANK	NA
TAFELINK	Advanced Diploma*
ADJUSTMENT FACTORS	Yes
* TAFE/VET qualification must be in a related field.	
See the inside back spread for more information on your admission pathways, opportunities to enhance your degree, and how to apply.	

**Potential employers include:**

- government departments
- community arts centres
- education/higher education
- media
- marketing organisations.

Potential employers include:

- graduate policy officer
- editorial assistant
- communications and campaigns assistant
- assistant advocacy officer
- employment consultant.

Your degree will give you a range of employment opportunities, including:

- freelance writer
- publishing assistant
- copywriter
- editorial assistant
- researcher.

Your degree is the first step towards a range of employment opportunities, including:

- costume designer
- costume maker
- wardrobe manager
- costume technician.

**Potential employers include:**

- State Theatre Company of South Australia
- Bell Shakespeare
- Windmill
- Malthouse Theatre
- Department of Communications and the Arts.

Bachelor of Creative Arts (Creative Writing)

Write your own creative future.

Gain skills that will prepare you to work as an editor, researcher, freelance writer, publisher or author. You'll acquire an understanding of the Australian publishing industry, and a strong work ethic for a rewarding career in an exciting arena.

<b>Bachelor of Creative Arts (Creative Writing)</b> 3 PT D	
PREREQUISITES	Yes*
ASSUMED KNOWLEDGE	None
SATAC CODE	214551
2020 MINIMUM SELECTION RANK	60.00
GUARANTEED ENTRY SELECTION RANK	NA
TAFELINK	NA
ADJUSTMENT FACTORS	Yes
* Portfolio, CV and written statement. In addition to the prerequisites, applicants must achieve a minimum selection rank of 60.00 or have another basis of admission and also meet the minimum entry requirements of the University.	
See the inside back spread for more information on your admission pathways, opportunities to enhance your degree, and how to apply.	

**CAREER OPPORTUNITIES**

Your degree is the first step towards a range of employment opportunities, including:

- freelance writer
- publishing assistant
- copywriter
- editorial assistant
- researcher.

**Potential employers include:**

- ABC
- NewsCorp
- Penguin Australia
- Macmillan Publishers Australia
- Adelaide City Council.

- You'll study a degree that enables you to focus on both costume design and construction.
- You'll have the chance to work on real-life performances and gain experience in production settings.
- Experience how the industry works via connections with other creative artists to get a taste of real-life collaboration.

**CAREER OPPORTUNITIES**

Your degree is the first step towards a range of employment opportunities, including:

- costume designer
- costume maker
- wardrobe manager
- costume technician.

**Potential employers include:**

- State Theatre Company of South Australia
- Bell Shakespeare
- Windmill
- Malthouse Theatre
- Department of Communications and the Arts.



Bachelor of Creative Arts (Dance)

Leap into a professional dance career.

Offered in collaboration with TAFE SA (RTO code: 41026) through Adelaide College of the Arts, this degree will equip you with elite professional dance skills and theoretical knowledge to help you emerge with all the makings of a successful professional dancer. This degree is the only one of its kind in South Australia and has an exciting partnership with the Australian Dance Theatre.

<b>Bachelor of Creative Arts (Dance)</b> 3 PT D	
PREREQUISITES	Yes*
ASSUMED KNOWLEDGE	None
SATAC CODE	224691
2020 MINIMUM SELECTION RANK	60.00
GUARANTEED ENTRY SELECTION RANK	NA
TAFELINK	NA
ADJUSTMENT FACTORS	Yes
* Audition. In addition to the prerequisites, applicants must achieve a minimum selection rank of 60.00 or have another basis of admission and also meet the minimum entry requirements of the University.	
See the inside back spread for more information on your admission pathways, opportunities to enhance your degree, and how to apply.	

**CAREER OPPORTUNITIES**

Your degree could open up a range of employment opportunities, including:

- professional dancer
- performing arts teacher
- cabaret artist
- private dance teacher.

**Potential employers include:**

- Australian Dance Theatre
- Sydney Dance Company
- DanceNorth
- Adelaide Festival Centre
- Bangara Dance Theatre.

- You'll explore areas such as dance technique, devised movement practices, dance project realisation, choreography and stage performance.
- Prepare for your career by participating in either a vocational secondment in a dance company, industry project or associated work environment.
- Develop close and integral ties with industry professionals to set up career pathways.

**CAREER OPPORTUNITIES**

Your degree could open up a range of employment opportunities, including:

- professional dancer
- performing arts teacher
- cabaret artist
- private dance teacher.

**Potential employers include:**

- Australian Dance Theatre
- Sydney Dance Company
- DanceNorth
- Adelaide Festival Centre
- Bangara Dance Theatre.

**CAREER OPPORTUNITIES**

Your degree could open up a range of employment opportunities, including:

- professional dancer
- performing arts teacher
- cabaret artist
- private dance teacher.

**Potential employers include:**

- Australian Dance Theatre
- Sydney Dance Company
- DanceNorth
- Adelaide Festival Centre
- Bangara Dance Theatre.

Bachelor of Creative Arts (Drama)

Fine-tune your performance skills for a creative career.

Pursue an exciting career in the performing arts by developing your creative, practical, critical and collaborative skills. You'll have access to excellent physical spaces in which to develop your talent, including the Drama Centre, teaching and workshop spaces, the 425-seat Matthew Flinders Theatre, dance and voice training studios, a three-camera television studio and a 'black box' studio.

Bachelor of Creative Arts (Drama)

3	D
PREREQUISITES	Yes*
ASSUMED KNOWLEDGE	None
SATAC CODE	214561
2020 MINIMUM SELECTION RANK	60.00
GUARANTEED ENTRY SELECTION RANK	NA
TAFELINK	NA
ADJUSTMENT FACTORS	Yes

\* Audition. In addition to the prerequisites, applicants must achieve a minimum selection rank of 60.00 or have another basis of admission and also meet the minimum entry requirements of the University.

See the inside back spread for more information on your admission pathways, opportunities to enhance your degree, and how to apply.

- Receive highly personalised and specialised training in a small and dedicated community of actors and directors.
- Gain vital industry contacts who will increase your professional opportunities and help you forge a career in entertainment.

CAREER OPPORTUNITIES

Your degree could open up a range of employment opportunities, including:

- actor
- director
- performance artist
- performing and community arts manager
- performing arts and events coordinator.

Potential employers include:

- State Theatre Company of South Australia
- Bell Shakespeare
- Windmill
- Malthouse Theatre
- Brink Productions.

Bachelor of Creative Arts (Enterprise)

Build a career in the business of creativity.

Study for a career in a booming field. Globally, cultural and creative industries account for 3% of world GDP and employ 29.5 million people\*. This degree prepares you for a global career in the creative arts and cultural enterprise.

\* worldcreative.org

Bachelor of Creative Arts (Enterprise)

3	PT	D
PREREQUISITES	None	
ASSUMED KNOWLEDGE	None	
SATAC CODE	224121	
2020 MINIMUM SELECTION RANK	70.00	
GUARANTEED ENTRY SELECTION RANK	70.00	
TAFELINK	Cert IV or above	
ADJUSTMENT FACTORS	Yes	

See the inside back spread for more information on your admission pathways, opportunities to enhance your degree, and how to apply.

- This degree has been developed with input from leading industry practitioners, and provides you with knowledge and skills in entrepreneurship, arts and festival management, creative computing and cultural policy education.
- You will benefit from practical experiences, hands-on projects, design thinking and direct contact with practitioners and industry.

CAREER OPPORTUNITIES

Your degree could open up a range of employment opportunities, including:

- cultural entrepreneur
- marketing and customer experience officer
- festivals and events coordinator
- sponsorship coordinator
- production manager.

Potential employers include:

- cultural institutions in the major and small-to-medium sectors
- arts funding agencies
- creative industries
- media.

Bachelor of Creative Arts (Fashion)

Stitch together the skills for a bespoke career in fashion.

Gain job-ready skills as you learn about garment construction, patternmaking, drawing and design as well as academic and professional communication and marketing. Offered in collaboration with TAFE SA (RTO code: 41026), this industry-focused degree combines practical skills with theoretical knowledge for an excellent outcome.

Bachelor of Creative Arts (Fashion)

3	D
PREREQUISITES	None
ASSUMED KNOWLEDGE	None
SATAC CODE	224901
2020 MINIMUM SELECTION RANK	60.00
GUARANTEED ENTRY SELECTION RANK	70.00
TAFELINK	Cert IV or above
ADJUSTMENT FACTORS	Yes

- Gain extensive hands-on experience in a fashion design workshop, and learn every inch of garment design and production.
- Specialise in either small-scale business, such as custom garment design, or large-scale business, such as global fashion brands.
- Gain insight into the business side of the industry, including valuable skills in communication.

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:

- fashion designer
- product developer
- garment technician
- production assistant
- fashion design assistant.

Potential employers include:

- Australian Fashion Labels
- Jackson George Fashion
- Pacific Brands
- Givoni
- small-scale designer/boutique labels.

\* This degree is available for entry to graduates of the Advanced Diploma of Applied Fashion Design and Technology (LMT60307), the Advanced Diploma of Fashion and Textiles Merchandising (LMT60507), or the Diploma of Applied Fashion Design and Merchandising (MST50116) from TAFE SA.

See the inside back spread for more information on your admission pathways, opportunities to enhance your degree, and how to apply.

Bachelor of Creative Arts (Screen)

Gain the skills necessary for a career in screen-based media.

You will study scriptwriting, cinematography, creative collaboration, editing, sound, lighting and directing. You'll emerge ready for a rewarding career in screen with specialised skills for associated creative areas.

Bachelor of Creative Arts (Screen)

3	D
PREREQUISITES	Yes*
ASSUMED KNOWLEDGE	None
SATAC CODE	214571
2020 MINIMUM SELECTION RANK	NA
GUARANTEED ENTRY SELECTION RANK	NA
TAFELINK	NA
ADJUSTMENT FACTORS	Yes

\*Portfolio, CV, written statement and interview. In addition to the prerequisites, applicants must achieve a minimum selection rank of 60.00 or have another basis of admission and also meet the minimum entry requirements of the University.

See the inside back spread for more information on your admission pathways, opportunities to enhance your degree, and how to apply.

- Produce a portfolio of work that will include student films that could be screened at national and international film festivals.
- Undertake industry placements which, for many, lead to future employment opportunities.
- Join an impressive roster of graduates, including Flinders screen graduate Sean Lahiff, who won five SA Screen Awards with his internationally recognised short film *Smashed*.

CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:

- freelance director
- cinematographer
- production assistant
- video editor
- multimedia designer.

Potential employers include:

- Closer Productions
- Rising Sun Pictures
- Adelaide Film Festival
- Triptych
- Kojo.



“My degree is equipping me with the skills to follow my passions and do both theatre and film work. The knowledge I’ve developed at Flinders will allow me to carve my own career path, which is really exciting.”

Julia Vosnakis,  
Bachelor of Creative Arts (Drama)(Honours)

# Bachelor of Creative Arts (Visual Arts)

Combine arts practice with academic rigour to turn your creative dream into a career.

Offered in collaboration with TAFE SA (RTO code: 41026) through Adelaide College of the Arts, this degree offers an intensive studio-based program that covers both creative and academic skills. Receive rigorous training in the medium of your choice in ceramics, jewellery, painting, photography, printmaking or sculpture.

### Bachelor of Creative Arts (Visual Arts)

3 PT D

PREREQUISITES	None
ASSUMED KNOWLEDGE	None
SATAC CODE	224911
2020 MINIMUM SELECTION RANK	60.00
GUARANTEED ENTRY SELECTION RANK	70.00
TAFELINK	Cert IV or above
ADJUSTMENT FACTORS	Yes

See the inside back spread for more information on your admission pathways, opportunities to enhance your degree, and how to apply.

- Develop an impressive portfolio and exhibit throughout your degree.
- Hone your creative excellence under the tutelage of practising artists.
- Practise in purpose-built studio spaces that are unique to Adelaide College of the Arts.

### CAREER OPPORTUNITIES

There are a range of employment opportunities in the visual arts field, including:

- visual artist
- arts and culture development officer
- art gallery administrative officer
- visual arts technician
- illustrator.

### Potential employers include:

- Marion Cultural Centre
- Art Gallery of South Australia
- Arts Projects Australia
- Jam Factory
- Country Arts SA.

# Bachelor of Creative Arts (Visual Effects and Entertainment Design)

Bring your art to life.

If you're a Game of Thrones fan, Fortnite addict or Pixar lover, turn your passion into a successful career in the exciting world of film, television, gaming, animation and digital design.

### Bachelor of Creative Arts (Visual Effects and Entertainment Design)

3 PT D

PREREQUISITES	Yes*
ASSUMED KNOWLEDGE	None
SATAC CODE	224131
2020 MINIMUM SELECTION RANK	60.00
GUARANTEED ENTRY SELECTION RANK	NA
TAFELINK	NA
ADJUSTMENT FACTORS	Yes

### Bachelor of Creative Arts (Visual Effects & Entertainment Design) (Honours)

4 PT D

PREREQUISITES	Yes*
ASSUMED KNOWLEDGE	None
SATAC CODE	224171
2020 MINIMUM SELECTION RANK	75.00
GUARANTEED ENTRY SELECTION RANK	NA
TAFELINK	NA
ADJUSTMENT FACTORS	Yes

\* Portfolio, CV and written statement. In addition to the prerequisites, applicants must achieve a minimum selection rank of 60.00 or have another basis of admission and also meet the minimum entry requirements of the University.

See the inside back spread for more information on your admission pathways, opportunities to enhance your degree, and how to apply.

- Flinders and CDW Studios combine forces to offer this hands-on degree; with a range of specialised streams, small class sizes and hands-on experience, you'll emerge career-ready with a world-class portfolio under your arm.
- Be inspired by a course designed with input from a team of industry professionals who have worked across major film and game projects including The Avengers, World of Warcraft, Disney and the Lego movie.
- Study practice-based courses linked directly to industry skills.
- Flinders University in collaboration with CDW Studios has been named the world's No. 1 Digital Illustration School (Rookies Global Rankings 2017 and 2018).
- You'll have the chance to take part in 'The Rookies'— an awards and mentor platform with competition from over 180 other design schools.

Note: this course was formerly known as Creative Arts (Digital Media).

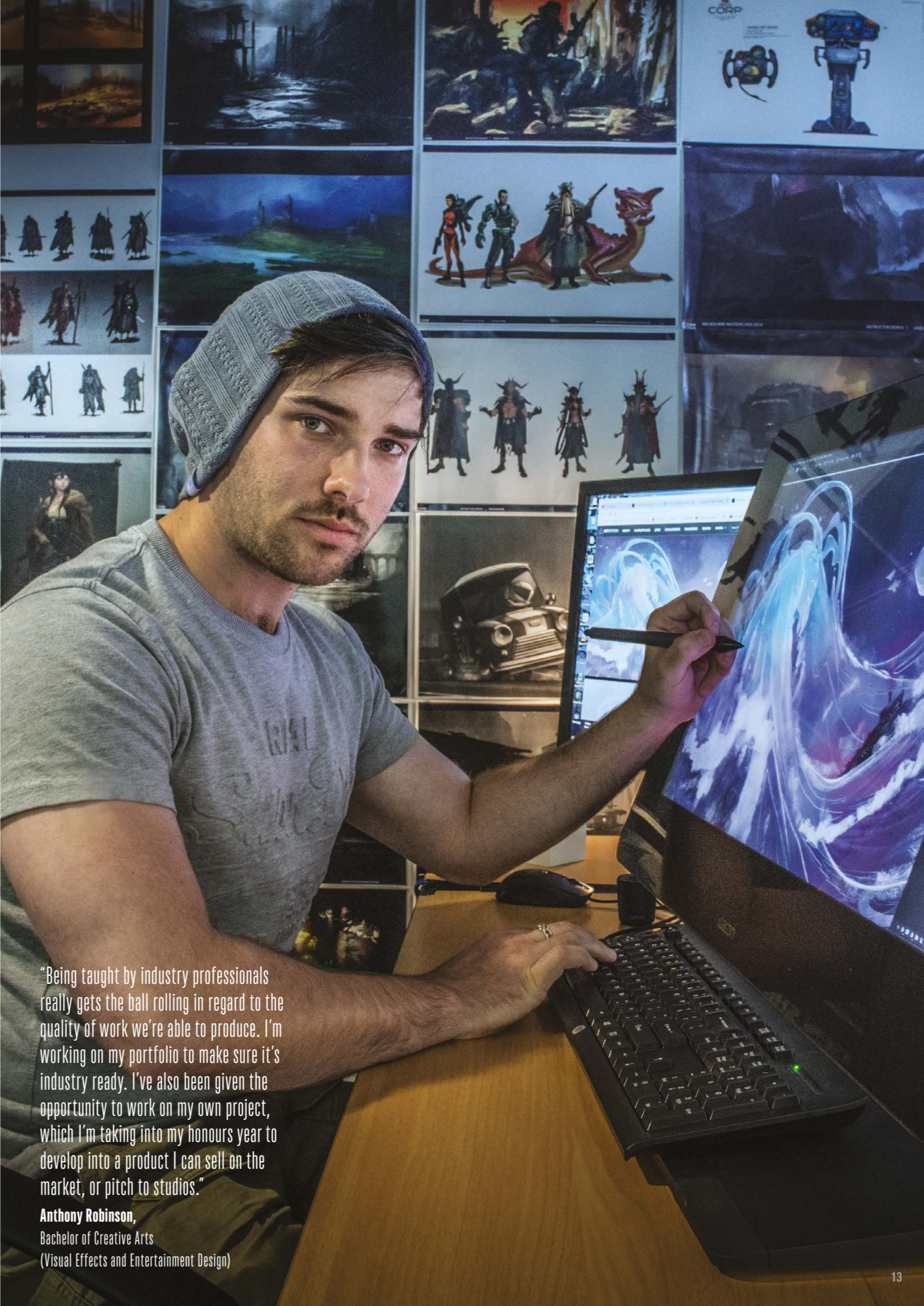
### CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:

- concept artist
- animator (2D or 3D)
- digital designer
- production artist
- game developer
- illustrator.

### Potential employers include:

- digital media and design companies
- VFX companies
- video game developers
- other media production companies including
  - Monkeystack
  - Gameloft
  - Blizzard
  - Disney
  - Pixar
  - Technicolor.



“Being taught by industry professionals really gets the ball rolling in regard to the quality of work we’re able to produce. I’m working on my portfolio to make sure it’s industry ready. I’ve also been given the opportunity to work on my own project, which I’m taking into my honours year to develop into a product I can sell on the market, or pitch to studios.”

**Anthony Robinson,**  
Bachelor of Creative Arts  
(Visual Effects and Entertainment Design)

# Bachelor of Media and Communication

Boost your career options in the ever-expanding field of communications.

Created to meet the needs of the constantly evolving field of contemporary communications, this degree helps you to develop written, visual and verbal communication skills that can be applied to a broad range of professional and creative industries. You'll learn to research, write, design and produce communication content for a range of media platforms, develop practical industry knowledge and contacts, and graduate prepared for a challenging career.

## Bachelor of Media and Communication

3 PT D

PREREQUISITES	None
ASSUMED KNOWLEDGE	None
SATAC CODE	224151
2020 MINIMUM SELECTION RANK	70.00
GUARANTEED ENTRY SELECTION RANK	75.00
TAFELINK	Diploma or above
ADJUSTMENT FACTORS	Yes

See the inside back spread for more information on your admission pathways, opportunities to enhance your degree, and how to apply.

- Learn to critically evaluate the role of communication and media in contemporary society.

- Gain practical experience and critical thinking skills, helping prepare you for a range of workplaces and careers.

- Develop visual and written communication skills to present information in a variety of disciplines and collaborative situations.

- Flinders has a series of international exchange links that give you a chance to study part of your degree overseas. Gain another perspective, gather experience and immerse yourself in the culture of another country. It'll support your career growth and it will look great on your résumé too.

### CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:

- chief communications officer
- public relations officer
- media liaison
- social media specialist
- communications strategist
- content strategist
- digital copywriter.

### Potential employers include:

- private enterprise
- multinational corporations
- publishers
- local and national government
- media and broadcasting companies
- digital design companies.

### COMBINED DEGREE

Unlock more career opportunities by combining this degree with a Bachelor of Sport, Health and Physical Activity. SATAC CODE 224152

Visit [flinders.edu.au/combineddegrees](https://flinders.edu.au/combineddegrees)

# Bachelor of Media Arts

Build a creative career in digital and screen.

Gain the practical skills and knowledge to work across all media-intensive environments with a focus on the creative industries.

## Bachelor of Media Arts

3 PT D

PREREQUISITES	None
ASSUMED KNOWLEDGE	None
SATAC CODE	224731
2020 MINIMUM SELECTION RANK	60.00
GUARANTEED ENTRY SELECTION RANK	75.00
TAFELINK	Cert IV or above
ADJUSTMENT FACTORS	Yes

See the inside back spread for more information on your admission pathways, opportunities to enhance your degree, and how to apply.

- Your studies will cover topics in digital media and screen production, with a focus on an industry area such as 3D media, creative writing, drama, business or visual arts, giving you the necessary skills for a career in media.

- Undertake a valuable industry practicum for professional development and career contacts.

- Be guided by passionate, dedicated and award-winning lecturers and industry practitioners.

- Gain hands-on practical training in a range of technical and design formats so you are able to produce high-quality media presentations.

### CAREER OPPORTUNITIES

Your degree is the first step towards a range of employment opportunities, including:

- digital community assistant
- e-commerce assistant
- internal communications assistant
- web content editor
- content manager.

### Potential employers include:

- Nine Entertainment Co
- News Corp Australia
- Foxtel
- Department of Communications and the Arts.

# Bachelor of Creative Industries (Digital Media)

(with CDW Studios)

SATAC CODE 244291

3 PT D

Gain the skills you'll need to pursue a successful career in the creative industries. Explore post-production, digital visual effects, animation, games development and interactive media, and help support the growth of the digital media industry in South Australia.

# Bachelor of Creative Industries (Festivals and Arts Production)

(with Festivals Adelaide)

SATAC CODE 244461

3 PT D

Develop the business planning, logistics and marketing skills that will enable you to thrive in the fast-paced festivals sector. You'll also gain hands-on experience in working as part of a multidisciplinary creative arts team to curate and produce your own site-specific arts events.

# Bachelor of Creative Industries (Film and Television)

(with Channel 44 and Mercury Cinema)

SATAC CODE 244301

3 PT D

Learn about the contemporary film and television industries 'from the inside' and jumpstart your career. This degree will prepare you for work in the exciting world of film and television, combining production subjects with study of film and television modes of expression, histories and forms.

# Bachelor of Creative Industries (Interactive Design)

(with Monkeystack)

SATAC CODE 244311

3 PT D

Gain skills and knowledge to pursue a career in the booming industry of games development and interactive design. You'll learn the methods required to create interactive experiences and how to tailor your work for mass audiences using the latest technologies.

# Bachelor of Creative Industries (Theatre and Performance)

(with State Theatre Company South Australia)

SATAC CODE 244321

3 PT D

Learn how to create an innovative performance event from concept through to delivery. Through hands-on experience you'll develop the creative and collaborative skills, business capability and strategic thinking required to produce your own performance work and take charge of your career in the creative and cultural industries.

# Bachelor of Creative Industries (Writing and Publishing)

(with Mighty Kingdom and Writers SA)

SATAC CODE 244331

3 PT D

Content development skills are in high demand in the creative industries sector. Gain portable writing skills which could start you on the road to a career in editing and publishing, digital media, advertising and marketing, festivals and events, and more.



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# GET MORE OUT OF YOUR STUDY

## Combined degrees

Combining your degree with a qualification in another discipline will give you more expertise and expand your career prospects. Studying a combined degree at Flinders will help you stand out from the crowd.

A combined degree is a combination of two Flinders bachelor degrees. As a combined degree graduate you will have two qualifications in just one to one-and-a-half years of extra study.

Our combined degree programs are designed to enhance your educational, academic and professional qualifications while minimising the cost and length of your studies. Flinders' combined degrees allow you to undertake in-depth study in exciting combinations that aren't usually available in single degrees.

[flinders.edu.au/combineddegrees](https://flinders.edu.au/combineddegrees)

## Bachelor of Letters

The Bachelor of Letters is available to study alongside any degree at Flinders and enables you to graduate with two qualifications.

The Bachelor of Letters is available in the following disciplines:

- Archaeology
- Creative enterprise
- Creative writing
- Criminology
- English
- Health
- History
- Innovation and enterprise
- Languages (French, Italian, Modern Greek, Spanish)
- Mathematics
- Sports performance coaching
- Theology.

The Bachelor of Letters is normally undertaken part-time over three years to allow concurrent study with your primary bachelor degree, adding one year to your overall study program.

# BEGIN YOUR JOURNEY TO A SUCCESSFUL CAREER

## Bachelor of General Studies

The Bachelor of General Studies (SATAC code: 234181) is a flexible degree that provides a sound basis of knowledge in an area of your choice. It is designed to prepare you with communication skills, a firm grasp of ethics and the confidence to make connections across geographical, disciplinary, social and cultural boundaries. Successful completion of the first year to the required standard also provides you with guaranteed entry into a range of our degrees.

[flinders.edu.au/study/courses/bachelor-general-studies](https://flinders.edu.au/study/courses/bachelor-general-studies)

# STUDENT SUPPORT

Whatever you decide to study at Flinders, we're always here to help you succeed.

## Careers & Employability Service

The Careers and Employability Service helps give you the edge in your career. CareerHub, our online employment portal, offers personalised job opportunities, career planning, programs to help you broaden your skills and experience, access to employer events and career-related resources. Whatever you are studying, CareerHub can help you find your direction and start your career.

[flinders.edu.au/careers](https://flinders.edu.au/careers)

## Flinders Connect

Flinders Connect can help with everything from enrolment and fees to exams and graduation. You can also access Flinders Connect for specialist services in admissions, careers and IT help. A range of support services is also available.

[flinders.edu.au/flindersconnect](https://flinders.edu.au/flindersconnect)

## Flinders Library

Our extensive library is more than a book repository. We provide a range of services such as computing and printing, document delivery and one-on-one librarian appointments for assistance with search strategies and finding resources for your assignments.

[libraryflin.flinders.edu.au](https://libraryflin.flinders.edu.au)

## Flinders Living

Flinders is the only university in Adelaide that gives you the opportunity to live on campus, and both University Hall and Deirdre Jordan Village are located within the Bedford Park campus. The wide range of social, sporting and community activities also enhances the student experience at Flinders Living.

[flinders.edu.au/living](https://flinders.edu.au/living)

## Flinders University Student Association

The Flinders University Student Association (FUSA) continues a long tradition of active student involvement and represents the rights and interests of students. FUSA manages social events, non-sporting clubs and societies, the student publication Empire Times, and helps with academic, administrative and welfare issues.

[fusa.edu.au](https://fusa.edu.au)

## Health, counselling and disability services

Managing your health is important. We have facilities and services available to help you look after your physical and mental health.

[flinders.edu.au/hcd](https://flinders.edu.au/hcd)

## Transition to university

Starting at university is a big step; let's make it easier. The Student Learning Centre provides a range of services from writing and mathematics support to assistance with study and time-management skills.

[students.flinders.edu.au/study-support/slc](https://students.flinders.edu.au/study-support/slc)

## Yunggorendi Student Engagement

Yunggorendi Student Engagement provides high quality support services for Aboriginal and Torres Strait Islander students at Flinders University. Our team of highly qualified Indigenous and non-Indigenous staff connect to Indigenous and non-Indigenous communities on local, national and international levels.

[flinders.edu.au/yunggorendi](https://flinders.edu.au/yunggorendi)



# PATHWAYS TO STUDY

Whether you are a school leaver or returning to study at a later date, there are many ways to gain admission to Flinders University. Explore your options and find the entry path that's right for you.

## If you have recent secondary education

### Year 12 Entry

Most Year 12 applicants enter university via the traditional entry method, where offers are made to eligible applicants with the highest selection rank until all places in the degree are filled. Your selection rank is used by Flinders to assess your admission to a course and is based on your ATAR plus any adjustment factors for which you are eligible.

### Elite Athlete Pathway

If you've officially represented your school or state at a national level competition, we'll consider your school's recommendation about your academic potential when you apply.

### Research Project B Pathway

If you have strong results in the Research Project B subject you will be considered for entry into Flinders on the basis of your Year 12 results and Research Project B performance.

### uniTEST

If you're in Year 12, uniTEST may enhance your chances of getting into Flinders. We will select students based on Year 12 results and uniTEST performance.

## If you have some higher education

### Tertiary Transfer

If you have completed at least one semester of full-time equivalent study at university, you may be able to transfer to study at Flinders University using your grade point average (GPA).

## If you have vocational education and training (VET)

### TAFELink

Flinders offers guaranteed entry to selected degrees for applicants who have completed a TAFE/VET certificate IV or higher-level qualification, as long as degree prerequisites are met.

### TAFE SA Dual Offers

Flinders University together with TAFE SA offer over 45 dual offer pathways in various disciplines.

### Adult Entry

The adult entry scheme enables people aged 18 years and over to apply to study at Flinders via the Special Tertiary Admissions Test (STAT). Applications are made via SATAC.

## If you have work and life experience

### Foundation Studies

The Foundation Studies program has been designed to introduce you to university study in a supportive learning environment. Open to people from all backgrounds, Foundation Studies provides a pathway to gain entry to most degrees at Flinders and offers guaranteed entry into some degrees.

### Military Pathways

Use your military service in the Australian Defence Force as a pathway to a Flinders University degree.

### Special Tertiary Admissions Test (STAT)

Adult entry to university via the Special Tertiary Admissions Test (STAT) assesses your ability to study at a tertiary level.

## A pathway to all degrees

### Bachelor of General Studies

Begin your journey to a successful career. Flinders' Bachelor of General Studies is a flexible degree designed to prepare you with communication skills, a firm grasp of ethics and the confidence to make connections across geographical, disciplinary, social and cultural boundaries.

[flinders.edu.au/study/pathways](https://flinders.edu.au/study/pathways)

# WHEN CAN I START?

Flinders offers two admissions cycles each year for undergraduate degrees.

**Semester 1 – March start**

Applications open in August for commencement the following year.

**Semester 2\* – July start**

Mid-year applications open in August for commencement in July the following year.

\*Not all degrees are offered for semester 2 entry. Check our midyear site for details: [flinders.edu.au/midyear](https://flinders.edu.au/midyear)

# HOW DO I APPLY?

Check the application dates

Applicants need to apply through the South Australian Tertiary Admissions Centre (SATAC): [satac.edu.au](https://satac.edu.au)

Read the course information

- check the admission criteria
- check the prerequisites
- check assumed knowledge and additional admission criteria
- consider combined degrees
- check English language requirements
- consider pathways to your degree

Visit us

- register for Flinders Open Days
- check other upcoming events at: [events.flinders.edu.au](https://events.flinders.edu.au)

Contact us if you have any questions

- call: 1300 354 633 (local call cost)
- email: [askflinders@flinders.edu.au](mailto:askflinders@flinders.edu.au)

Apply

- apply through SATAC at: [www.satac.edu.au/apply-now](https://www.satac.edu.au/apply-now)
- apply for scholarships at: [flinders.edu.au/scholarships](https://flinders.edu.au/scholarships)
- lodge separate Indigenous application (if applicable) at: [flinders.edu.au/study/pathways/indigenous-admission-scheme](https://flinders.edu.au/study/pathways/indigenous-admission-scheme)

Accept your offer

Enrol in your subject/topics at:  
[students.flinders.edu.au/my-course/enrolment](https://students.flinders.edu.au/my-course/enrolment)

# KEY DATES

**Flinders Open Days:**

Monday 10 - Saturday 15 August 2020

**Semester 1 2021 start date:**

1 March 2021

**Semester 1 Orientation week:**

22 February 2021

**Semester 2 2021 start date:**

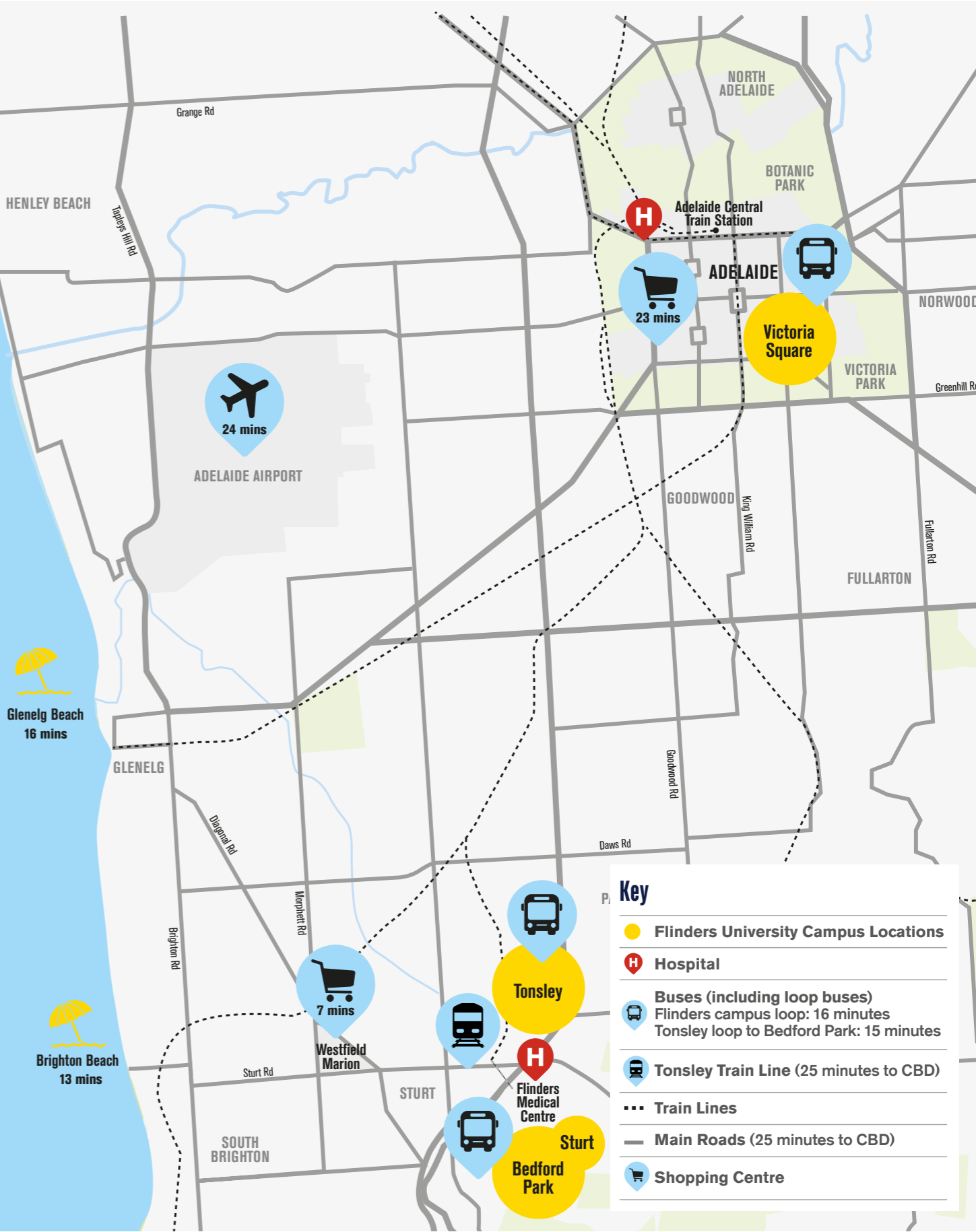
26 July 2021

**Semester 2 Orientation week:**

19 July 2021

# THIS IS FLINDERS

Flinders’ huge main campus features an award-winning hub and plaza, with retail, food outlets and a state-of-the-art sport and fitness centre. Take a virtual tour of Flinders University and explore our amazing locations. It’s the next best thing to being here! [flinders.edu.au/vr](https://flinders.edu.au/vr)





# FLINDERS FOR CREATIVE ARTS & MEDIA

## CONTACT US

Our friendly staff are available to answer your questions:

1300 354 633 (local call cost) | [askflinders@flinders.edu.au](mailto:askflinders@flinders.edu.au) | [flinders.edu.au/ask](https://flinders.edu.au/ask)

International students should contact:

+61 8 8201 2727 | [flinders.edu.au/international](https://flinders.edu.au/international) | [INTLAdmissions@flinders.edu.au](mailto:INTLAdmissions@flinders.edu.au)

Every effort has been made to ensure the information in this brochure is accurate at the time of publication: July 2020. Flinders University reserves the right to alter any course or topic contained herein without prior notice. Alterations are reflected in the course information available on the University's website. CRICOS No. 00114A



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